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It seems like the new year is off and running at ninety miles an hour and I am trying to hang on. It seems like everyone I talk to is feeling the same. In just a few weeks our annual meeting will be here. Based on the full hotel room block and the great program it seems like everyone is glad to be going to New Orleans. I have enjoyed many trips to New Orleans over the years and it remains one of my favorite places to go. I look forward to visiting with you there.

I think you'll agree that we have an excellent program of papers and presentations this year. That is a credit to all of you who submitted some of your great work. I am always amazed at the great work in which our members are involved. Any association like the SAEA is a success because of the members who volunteer their time and participate in the meeting. I especially want to thank the SAEA Directors – Chris Boyer, Rebekka Dudensing, and Mallory Vestal for all their work over the past year. Much of the success of our meeting is due to their tireless efforts from getting the proposal submissions together and reviewed to the nuts and bolts of the equipment in meeting rooms. I hope when you see them you will thank them in person.

Best wishes to all of you for a successful new year!

David Anderson, SAEA President

**2022 SAEA Annual Meeting**  
**Where – Sheraton New Orleans Hotel**  
**When – February 13-15, 2022**

**Why – A chance to network and share your work with colleagues.**

Registration is open at [saea2022.org](http://saea2022.org). Access the SAAS website at [www.saasinc.org](http://www.saasinc.org) for more information about the 2022 meetings. Hotel Information for reservations is below and also posted to the [saea2022.org](http://saea2022.org) website. If rooms are full, overflow hotel options are found here: <https://www.saasinc.org/new-page>

**Sheraton New Orleans Hotel**  
**500 Canal Street**

**New Orleans, LA 70130**

**RESERVATIONS: For lodging reservations, click on this link**

**<https://book.passkey.com/e/50200467>.**

Or call: 888-627-7033 and mention that you are with Southern Association of Agricultural Scientists.

**RATES: \$159.00/night + tax (Single/Double/Triple/Quad rooms)**

Deadline to reserve at group rate: **Thursday, January 20, 2022, 11:59 PM CST**

**GROUP RATE** will be honored for 3 days before and 3 days after conference dates of Feb. 10-15 for visiting/sightseeing, if available.

**SHIPPING PACKAGES TO HOLD AT HOTEL:**

Please call the Sheraton at 504-525-2500 and ask for specifics. Be sure to mention you are with Southern Association of Agricultural Scientists (SAAS).

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# **2022 ACADEMIC QUIZ BOWL COMPETITION AT THE SAEA ANNUAL MEETING IN LOUISVILLE, KY**

## **Undergraduates and Student Advisors!**

Once again, the Student Section of the SAEA will be coordinating the Academic Quiz Bowl competition. Teams will be randomly assigned as in the past. Contact Dusty Menzies, Undergraduate Committee Chair, if you have any questions. He can be reached by phone at (979) 845-7046 or email [d-menzies@tamu.edu](mailto:d-menzies@tamu.edu). Also, note that the registration fees for advisors at schools who have not participated in the last three years will be waived.

## **QUIZ BOWL RECRUITMENT FAIR**

### **Graduate Program Coordinators!**

The SAEA Academic Quiz Bowl is great opportunity to recruit participants to your department's graduate program. More than a hundred undergraduate students compete annually representing twelve or more schools. Booths are available for \$100 per table. Departments interested in participating in the Recruitment Fair can sign up on the payments page by visiting: <https://www.saea.org/payments-page/>

## **BUSINESS INFORMATION/EMPLOYMENT BOOTH**

If businesses/companies/universities are interested, they can set up a booth to advertise their entity and recruit employees. Applied economists are known for their well-versed skill sets so this is a great place to hire a new and qualified employee. Booths are available for \$100 per table. Entities interested in participating in the employment booth can sign up on the payments page by visiting: <https://www.saea.org/payments-page/>

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# **SAEA 2022 Officer Elections**

## **Voting Procedures for SAEA 2022 Officer Elections**

All members in good standing (current dues paid) will receive an email message with voting instructions. All ballots must be completed between January 7 and January 21, 2022, to be counted. Submit suggestions for future officers to an Executive Committee member.

## **Nominations for President-Elect**

Tyler Mark – University of Kentucky

Marco Palma – Texas A&M University

## **SAEA Nominations for Director**

Lanier Nalley – University of Arkansas

Kellie Curry Raper – Oklahoma State University

**All candidates have provided statements on the following pages.**

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## Tyler Mark



**Tyler Mark** is an Associate Professor and Director of Graduate Studies in the Department of Agricultural Economics at the University of Kentucky. His Research and Teaching interests focus on production economics and farm management. Prior to joining the University of Kentucky in 2014, he was an Assistant Professor at Morehead State University. He grew up on a small family farm in Kentucky and is still involved with the management of the operation. Tyler received his BS from the University of Kentucky, MS from Purdue University, and Ph.D. from Louisiana State University.

### **Research**

Tyler's research program employs an interdisciplinary approach that integrates undergraduate, graduate, and post-doctoral scholars to solve applied problems. This work has been focused on evaluating the profitability of precision agriculture and dairy, implications of the lack of broadband on digital agriculture, renewable energy, and the hemp industry's development. Research output from this approach has yielded 46 authored or co-authored refereed journal articles, two book chapters, and over 160 presentations. He has also chaired or co-chaired 6 Ph.D. dissertations, 13 MS theses, and 26 undergraduate experiential learning projects. He has also served on 21 additional dissertation and theses committees, including Animal Science, Plant and Soil Science, and Biosystems and Agricultural Engineering committees. He has also been able to secure extramural support for this research of over \$63 million in total contracts with \$4.5 million directly related to his program.

### **Teaching**

Tyler had a 100% teaching appointment at Morehead State University, where he taught 13 different Agricultural Economics and Agribusiness classes over a three-year period. At the University of Kentucky, his teaching load was reduced to three courses per year. The courses include Agricultural Financial Management, Agricultural Management, Advanced Production Economics, and Research Methods. Additionally, he Co-Directs a study abroad class International Agribusiness Argentina, and the team teaches Innovations at the Nexus of Food-Energy-Water Systems with an interdisciplinary group.

### **Outreach**

Tyler's applied research program works extensively with a wide range of Extension Faculty across the state, region, and nationally to disseminate his research group's findings. Although he doesn't have a formal Extension appointment, he authors or co-authors multiple extension articles annually and delivers Extension presentations while contributing to popular press and other media outlets.

### **Awards, Leadership, and Service**

Research produced by his research group was awarded the 2018 SAEA Outstanding Masters Thesis. In 2020, he was a co-winner of the Research/Extension Impact Award for the University of Kentucky College of Agriculture, Food and Environment. Tyler was also selected to participate in the 2014 C-FARE/AAEA Early Career Professional Leadership, 2013-2014 President's Leadership Academy at Morehead State University, and the 2012 Project Kaleidoscope Summer Leadership Institute. He currently serves in leadership roles at the department level of Director of Graduate Studies, and in 2021 completed a three-year term on the Executive Council for the American Society of Farm Managers and Rural Appraisers. In service to the profession, he has served on the SAEA Poster Committee, SAEA Ph.D. Dissertation Award Committee, AAEA Student Section Leader, and referee service for over 20 different journals.

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## Vision for SAEA

Strong membership, financial position, a rising journal, and culture put SAEA in a unique position to be at the forefront of continuing to help southern agriculture producers, agribusinesses, communities, government, and consumer groups navigate the post-pandemic environment. SAEA members have been pivotal in helping these groups traverse this pandemic's disruptive effects on our industries and traditional communication methods. However, one positive that may have come out of this experience is that we have pivoted to digital disseminate methods such as enhanced social media presence, short videos, and webinars. As a result, SAEA has the opportunity and capabilities to capitalize on these new communication channels to reach an even broader audience through partnering with groups such as Southern Ag Today, Southern Risk Management Education Center, governmental agencies, and stakeholders throughout the region to address emerging issues and professional development.

As a Ph.D. student at LSU, I attended the SAEA meeting and made my first presentation at the conference in 2009. Since then, I have participated in the meeting annually to present research, support students, and build research collaboration. Networking and mentoring at SAEA meetings and from members have played a critical role in my professional development. For this reason, SAEA Conferences are my first choice for graduate students to make their initial professional presentations. SAEA has excelled at creating an environment to foster the next generation of Agricultural Economists. As Director of Graduate Studies, I am always looking for new opportunities for our students to be involved. SAEA has continuously looked to engage students, and I would continue to seek innovative ways to enhance professional development opportunities for students, post-doctoral scholars, and junior faculty.

## Marco Palma



**Marco A. Palma** is Professor in the Department of Agricultural Economics at Texas A&M University. His areas of interest are consumer economics, experimental and behavioral economics and neuroeconomics. Palma is a Texas A&M Presidential Impact Fellow and the Director of the Human Behavior Laboratory (<http://hbl.tamu.edu>), a transdisciplinary facility that integrates state of the art technology to measure neurophysiological responses to better understand decision-making. The HBL aims to facilitate the integration of neurophysiological responses to traditional methods of studying human behavior to better understand, predict, and change behavior that improves people's health and well-being. Palma's activities include research in agricultural and applied economics

related to consumer behavior and human decision making of agricultural and food products and extension and outreach programs in horticultural marketing and other food and agricultural industries.

### Extension, Research and Teaching

Palma has published 88 refereed journal articles in a wide range of outlets, including the *Journal of Agricultural and Applied Economics*, *American Journal of Agricultural Economics*, *Journal of Economic Behavior and Organization*, *Economics Letters*, *Empirical Economics*, *Applied Economics*, *Journal of Choice Modelling*, *Food Policy*, *European Review of Agricultural Economics*, *PLoS ONE*, among others. Palma's extension activities comprise 420 presentations over a wide range of economic topics. His green industry webinar series have created \$46 million in economic benefits to more than 6,000 participants. In order to support his extension and research efforts, Palma has obtained \$28.4 million in grants and contracts. He has, or is currently supervising, 91 graduate students, including, 38 Master's students, 49 PhDs, and 4 Post-Doctoral scholars.

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### **Leadership and Service to the SAEA**

Palma has been an active member of the SAEA and has served in several committees, including Master's Thesis Award Committee, reviewer for selected presentations, reviewer for emerging scholar's award and Director of the Board from 2011-2013.

### **Professional Honors and Awards**

Palma has received numerous honors and awards, including Texas A&M Presidential Impact Fellow, AgriLife Extension Superior Service Award, TAMU Vice Chancellor's Award in Excellence for a Research Team, AAEA-LAS Outstanding Research Paper Award, AAEA-Extension Outstanding electronic media award, AAEA Distinguished Extension Program for an Individual with less than 10 years' experience, SAEA Distinguished Extension Program.

### **Vision for the SAEA**

I am a strong believer in the Land Grant System. I believe that the most important and complex problems in the world can be better addressed by combining research, extension, teaching and service. The SAEA is one of the few organizations that has been able to effectively create a welcoming atmosphere and recognize the value and contributions of all of our members. This in turn creates opportunities for professional development and nourishment of the agricultural economics leaders of tomorrow. As president of the SAEA I will embrace this identity and procure to continue to brand the association's relentless work in solving practical problems in the agricultural system that result in big impacts to many of our stakeholders. I will continue to foster and invite collaboration opportunities with colleagues and partners across disciplines, academic institutions, private industry organizations, government entities and consumers. Finally, I will put an emphasis in communicating the outcomes and impacts of our work to industry and government.

### **Lanier Nalley**



**Lanier Nalley** is a Professor and Graduate Programs Coordinator in the Agricultural Economics and Agribusiness Department at the University of Arkansas. He received his M.S. from Mississippi State University and Ph.D. from Kansas State University in Agricultural Economics in 2004 and 2007, respectively, and his B.S. degree Agricultural Economics with minors in Eastern European History and Development Studies at the Ohio State University in 2002.

#### **Research**

Dr. Nalley's research is internationally recognized, particularly in the field of crop economics. Specifically, Dr. Nalley has gained international recognition for modeling the effects of climate change (increased temperature, increased frequency and intensity of extreme heat events, increased salinity, decreased rainfall, etc.) on rice, maize and wheat yields. Dr. Nalley's research provides insights for plant-breeding efforts, public policy, and agricultural decision-making related to sustainability. Dr. Nalley's work is part of a larger effort to develop sustainable rice, maize and wheat production worldwide with the aim of meeting present and future global food security needs while reducing the environmental footprint associated with production. Furthermore, Dr. Nalley's research provides insight into achieving sustainable global rice, maize and wheat production in the face of climate change by integrating research approaches from economic, agronomic, soil, biological, hydrologic, and other scientific disciplines. He has authored or co-authored over 90 peer-reviewed journal articles in outlets such as Nature Food, Nature

Communications, the Proceedings of the National Academy of Sciences (PNAS), American Journal of Agricultural Economics, Climatic Change, Agricultural Economics, Global Change Biology, PLOS One, JAAE, AEPP, and the Agronomy Journal, amongst others. He has received combined national and state funding as a principle or co-investigator of approximately \$7 million.

### **Teaching**

Nalley currently the graduate programs coordinator, teaches an undergraduate course in international development (for which he won the SAEA outstanding teaching of a course award) and a graduate-level course in quantitative economics. He also leads a service-learning study abroad program in Mozambique each summer and supervises undergraduate and graduate internships in Swaziland at the Swaziland Economic Policy, Analysis, and Research Center. Nalley has won the top College (Jack Justus award for teaching excellence), Division of Agriculture (John White Outstanding Teaching award) and University (Teaching Academy Fellow) teaching honors at the University of Arkansas. Dr. Nalley has mentored NSF graduate fellows, Fulbright, Marshall, Critical Language and Truman scholars. Dr. Nalley was also a Fulbright Fellow teaching at the National University of Laos in Vientiane, Laos.

### **University Leadership and Service**

At the College level, Dr Nalley serves as a steering committee member for the interdisciplinary Environmental Dynamics PhD program. In the Department, Nalley is serving as the Honors College departmental representative and graduate programs coordinator. For the profession, Dr. Nalley has served as an editorial member of Applied Economic Perspectives and Policy (AEPP) and has reviewed for over 35 different journals.

### **Awards**

Nalley has received a variety of awards for teaching and research, including being inducted as a Fellow of the Agricultural and Resource Economics Association (2018), Dale Bumpers College, Jack G. Justus Award for Teaching Excellence (2017), Fulbright Specialist, United States Department of State, Bureau of Educational and Cultural Affairs (2017-2020), Southern Agricultural Economics Association Outstanding Teaching of A Course Award for AGE 4163 (2017), Proceedings of the National Academy of Science (PNAS) “Top 10 stories in 2015” and SAEA Assistant Professor Leadership Award (2012) to name a few.

### **Vision for SAEA**

My first professional conference was the SAEA in Little Rock in 2004 as a graduate student. I remember being thrilled at the opportunity to disseminate my research, what I thought at the time was ground breaking, to peers in agricultural and applied economics. It was during this time that I became engrossed in bettering myself as an agricultural economist, and during the 18 years since SAEA 2004, I have passionately sought to improve my research and use my skills to (1) solve everyday problems faced by producers and the agricultural industry both domestically and internationally, (2) build upon and extend cutting-edge research in the field of crop economics and sustainability, and (3) mentor and train younger scientists to be successful in the field. As a SAEA director candidate, I envision stoking the fire of current graduate students and assistant professors to be dedicated to their research and sharing it with others today and 18 years from now at SAEA. As journals and research become almost entirely digital, I view it as vital to demonstrate the value of professional conferences and associations such as SAEA to the younger academic generation. My vision is to maintain the bonds that SAEA has created for me over the years and encourage and harbor new collaborations amongst the next generation of Agricultural Economists.

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## **Kellie Curry Raper**



**Kellie Curry Raper** is Professor and Extension Livestock Economist in the Department of Agricultural Economics at Oklahoma State University. She received her B.S. (1986) and M.S. (1992) in Agricultural Economics from Oklahoma State University and her Ph.D. in Agricultural Economics from Texas A&M University in 1996. Kellie joined the faculty at Oklahoma State University in 2007 after serving on the faculty at Michigan State University.

### **Research**

Kellie's primary research focus is the economics of livestock production and marketing systems. This includes analysis of the economic impacts of production and management practice choices, value enhancement marketing strategies, consumer choices and supply chain coordination choices on market participants and on industry as a whole. Other research includes assessment of economic impacts of supply chain market structures and relationships. Her research is published in agricultural economics journals, in highly respected economics journals and in multidisciplinary journals.

### **Extension**

Kellie is heavily involved in OSU's multidisciplinary beef team efforts and is also Co-Director of OSU Extension's Master Cattleman Program. She is co-editor of OSU's Beef Cattle Manual, available now in both English and Spanish. Her extension programming is synergistic with her research efforts to increase livestock producer awareness and understanding of practices that can increase value while also providing education and tools that increase producer ability to discern the profitability of such practices to individual operations.

### **Awards and Service**

Kellie has been recognized by peers in all facets of her appointment. Her extension work has received awards from SAEA, from WAEA, and from both the Oklahoma and National Associations of Extension Agricultural Agents. She has also received research awards from WAEA and AAEA. Kellie currently serves as President of the Food Distribution Research Society and has been previously recognized by FDRS for her service to the organization. She has served in WAEA Director and Council Member positions. Kellie has also served in multiple departmental service roles and in 2018 was awarded the Inaugural Dan and Juanita Childs Service Award from OSU's Department of Agricultural Economics.

### **Vision for SAEA**

The SAEA is well-known as an organization that supports timely applied economic research in issues related to food, agriculture and natural resources and also understands the importance of extending those research results to clientele in very practical ways. SAEA is also an organization that does a good job of fostering collaboration among members. The SAEA has played an important role in connecting me with other scholars during my career. My vision for the SAEA is to continue strong support in these areas, finding innovative ways to communicate and expand the reach of our scholars' contributions in research and extension and to successfully mentor newly minted agricultural economists.

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## 2022-2023 SAEA COMMITTEES

Much of the important work the SAEA performs is done by the committees listed below. The SAEA Executive Committee on behalf of SAEA members would like to thank everyone serving on these committees. If you are interested in serving on one of our committees, please contact Rodney Holcomb at [rodney.holcomb@okstate.edu](mailto:rodney.holcomb@okstate.edu).

**Selected Papers Committee:** Chris Boyer, University of Tennessee (2022), Rebekka Dudensing, Texas A&M University (2023), Mallory Vestal, West Texas A&M University (2024).

**Lifetime Achievement Award Committee:** Stephen Devadoss, Texas Tech University (2022), Mary Marchant, Virginia Tech University (2023), Barry Barnett, University of Kentucky (2024)

**SAEA Outstanding Extension Program Award Committee:** Michael Deliberto, Louisiana State University (2022), Kenny Burdine, University of Kentucky (2023), Adam Rabinowitz, Auburn University (2024).

**SAEA Outstanding Teaching of a Course Award Committee:** Ram Acharya, New Mexico State University (2022), Roger Brown University of Kentucky (2023), Anastasia Thayer Hassett, Utah State University (2024).

**Master's Thesis Award Committee:** Jeff Luckstead, University of Arkansas. (2022), Jeff Vitale, Oklahoma State University (2023), Maria Bampasidou, Louisiana State University (2024).

**Ph.D. Dissertation Award Committee:** Ashok Mishra, Arizona State University (2022), Tyler Mark, University of Kentucky (2023), Eunchun Park, University of Arkansas (2024).

**Poster Committee:** Aditya Khanal, Tennessee State University (2022), Seong Yun, Mississippi State University (2023), Daniel Solís, Florida A&M University.

**Undergraduate Committee:** Dusty Menzies, Texas A&M University; Jerrod Penn, Louisiana State University; Aaron Shew, Arkansas State University.

**3MT Thesis Committee:** Jim Larson, University of Tennessee (Chair); Kalyn Coatney, Mississippi State University; Yangxuan Liu, University of Georgia; Xuqi Chen, University of Tennessee.

**Ph.D. Job Market Paper Competition Committee:** (*Ad Hoc* chair, President, SAEA); Darrel Bosch, Virginia Tech; Ruiqing Miao, Auburn University; Zhifeng Gao, University of Florida.

**Industry Committee:** Basanta Dhungana, Agilent Technology (Chair); Irfan Tareen, Center; Laxmi Paudel, Fannie Mae

**JAAE Editorial Team:** Editors Carlos Carpio (Texas Tech), Olga Isengildina-Massa (Virginia Tech), and Dave Willis (Clemson).

**JAAE Editorial Council:** Bustanul Arifin, University of Lampung, Indonesia; Christopher Boyer, University of Tennessee; Wade Brorsen, Oklahoma State University; Danny Campbell, University of Stirling, Scotland; Bo Chen, Huazhong Agricultural University, China; Sheldon Du, University of Wisconsin-Madison; Mariah Ehmke, University of Wyoming; Xiaoli Etienne, West Virginia University; Pan Fanghui, Northeast Agricultural University (China); Matthew Fannin, Louisiana State University; Thomas Glauben, University of Halle (Germany); Valentina Hartarska, Auburn University; Jill Hobbs, University of Saskatchewan, Canada; Vardges Hovhannisyanyan, University of Wyoming; Wuyang Hu, Ohio State University; George Norton, Virginia Tech; Gokhan Ozertan, Bogazici University, Turkey; Dustin Pendell, Kansas State University; Jeffrey Reimer, Oregon State University; Ric Scarpa, Durham University, United Kingdom; Jill Stowe, University of Kentucky; Chen Zen, University of Georgia.

**Nominating Committee:** Past-President Tim Woods, University of Kentucky; President David Anderson, Texas A&M University; President-Elect Rodney Holcomb, Oklahoma State University.

**Social Planner for 2022 Meetings:** Jeff Jordan, University of Georgia; Marco Palma, Texas A&M University.

**IT/AV Committee for 2022 Meetings:** Rebekka Dudensing, Texas A&M University, Mallory Vestal, West Texas A&M University.

