



PRESIDENT'S CORNER
--------------------

Dear SAEA Members:

I hope your fall semester is off to a great start! The Executive Committee has been busy this summer with a webpage update and planning for the meeting in Dallas, February 1-4, 2014. As we prepare for our annual meeting please be sure to note that **September 16, 2013** is the **deadline** to submit proposals for selected papers, posters and organized symposia. The deadline is just around the corner and the success of our meeting depends on the quality of our submissions, so please submit a proposal and plan to attend the meeting in Dallas.

Information on how to submit proposals can be found in the June Newsletter posted on our new webpage at <http://www.saea.org/>.

We should have a great meeting. Dallas is a great venue and I know that Jeff Jordan has been organizing a great set of networking and social events for our undergraduate and graduate students, the faculty and industry partners as well.

Included in this newsletter are the bios for the candidates for President-Elect and Director. We have an excellent slate of candidates for both positions. You will receive instructions for voting soon, so please examine these bios closely and exercise your right to vote! The Association needs and wants good leadership to help deliver the outstanding programs our members have come to expect.

Undergraduate participation at the meetings has been growing and we want to see that continue in Dallas. As we have discussed on many occasions, getting students to the meetings is one of our priorities, so please encourage and support your students. Between the networking opportunities, social events and quiz bowl, there are many opportunities to visit with and recruit these students. Please consider participating in the Recruitment Fair. It only costs \$100 and offers an opportunity to recruit some excellent students.

Please remember the deadline for award nominations is also **September 16, 2013**, and information on how to nominate someone for an award can also be found in the June Newsletter on the webpage. I hope you will consider nominating worthy candidates for all awards. These awards are special for the recipients and their departments, and represent the collective recognition of our Association of important accomplishments by our members. Remember to renew your membership. Membership in SAEA is inexpensive and represents a great value for the money spent. Renewal is easy using our new portal found under the "Payments" button at the top of the new webpage.

Finally, be sure to vote for President-Elect and Director. Their vitae and vision statements are at the end of this newsletter.

I look forward to seeing all of you in Dallas!!

Wes Harrison,  
President SAEA

R. WES HARRISON  
President  
Louisiana State University  
Ag Economics and Agribusiness  
230 Ag. Administration Bldg.  
Baton Rouge, LA 70803-5604  
225/578-2727  
859/257-7290 (fax)  
rwharri@lsu.edu

BARRY J BARNETT  
President-Elect  
Mississippi State University  
Agricultural Economics  
P.O. Box 5187  
Mississippi State, MS 39762  
662/325-0128  
662/325-8777 (fax)  
[barnett@agecon.msstate.edu](mailto:barnett@agecon.msstate.edu)

DANIEL PETROLIA  
Director  
Mississippi State University  
Agricultural Economics  
316 Lloyd-Ricks-Watson, Box 5187  
Mississippi State, MS 39762  
662/325-2888  
662/325-8777 (fax)  
[petrolia@agecon.msstate.edu](mailto:petrolia@agecon.msstate.edu)

DEACUE FIELDS III  
Director  
Auburn University  
Ag Economics & Agribusiness  
100-B Comer Hall  
Auburn, AL 36849-5406  
334/844-4931  
[fieldde@auburn.edu](mailto:fieldde@auburn.edu)

MARCO PALMA  
Director  
Texas A&M University  
Agricultural Economics  
MS 2124  
College Station, TX 77843  
979/845-5284  
979/845-7444 (fax)  
[mapalma@tamu.edu](mailto:mapalma@tamu.edu)

C. PARR ROSSON, III  
Past-President  
Texas A&M University  
Agricultural Economics  
MS 2124  
College Station, TX 77843  
979/845-2116  
979/847-9378 (fax)  
[prosson@tamu.edu](mailto:prosson@tamu.edu)

KRISHNA PAUDEL  
Co-Editor  
*Journal of Agricultural and Applied Economics*  
Louisiana State University  
Ag Economics & Agribusiness  
101 Agricultural Administration Bldg  
Baton Rouge, LA 70803  
225/578-7363  
225/578-2716 (fax)  
[kpauedel@agcenter.lsu.edu](mailto:kpauedel@agcenter.lsu.edu)

ANDREW MCKENZIE  
Co-Editor  
*Journal of Agricultural and Applied Economics*  
University of Arkansas  
Agricultural Economics  
Agriculture Bldg Room 224B  
Blacksburg, VA 24061  
479/575-2544  
479/575-5306 (fax)  
[mckenzie@uark.edu](mailto:mckenzie@uark.edu)

JOHN VAN SICKLE  
Secretary  
University of Florida  
Food & Resource Economics  
1185 McCarty Hall  
Gainesville, FL 32611-0240  
352/294-7634  
352/846-0988 (fax)  
[sickle@ufl.edu](mailto:sickle@ufl.edu)

JEFFREY L. JORDAN  
Treasurer  
University of Georgia  
Agricultural & Applied Economics  
1109 Experiment Street  
Griffin, GA 30223-1797  
770/228-7231 (x106)  
770/228-7208 (fax)  
[jjordan@uga.edu](mailto:jjordan@uga.edu)

**What – SAEA Annual Meeting**

**Where – Sheraton Dallas Hotel, Dallas, Texas**

**When – February 1-4, 2013**

**Why – A chance to network and share your work with colleagues.**

Registration will begin December 1, 2013. Organized Symposium and Paper and Poster submissions will close at midnight, September 16, 2013. Get your submissions in by the deadline. Award nominations are also due by September 16, 2013. Refer to the June 2013 newsletter for details on how to make a submission. The submissions website is [https://editorialexpress.com/cgi-bin/conference/conference.cgi?action=login&db\\_name=SAEA2014](https://editorialexpress.com/cgi-bin/conference/conference.cgi?action=login&db_name=SAEA2014)

**ACADEMIC QUIZ BOWL COMPETITION AT THE SAEA ANNUAL MEETING  
IN DALLAS, TEXAS IN 2014!!!**

**Undergraduates and Student Advisors!**

Please mark your calendars and start your plans for Dallas! Once again, the Student Section of the SAEA is coordinating the Academic Quiz Bowl competition, and we are hoping for a record turn-out of schools and student participants.

We will also again host a graduate program **Recruitment Fair** which provides graduate program coordinators an opportunity to meet, greet and recruit quiz bowl participants for their respective departments.

If you have any questions about these plans, please contact **Corey Miller**, Student Section Faculty Advisor, Mississippi State University, P.O. Box 5187, Mississippi State, MS 39762, Phone 662/325-0848, Fax 662/325-8777. **Travel grants are available** for students participating in Quiz Bowl. Also note that the registration fees for advisors at schools who have not participated in the last three years will be waived.

**Student Reception Monday night.** All graduate and undergraduate students are invited to the reception on Monday night, February 3, 2014. The reception will follow the Business Meeting and will start at 7pm.

---

---

## 2014 SAEA Annual Meetings

Mark your calendars now and plan to join us at the 2014 SAEA Annual Meetings to be held in Dallas, Texas, February 1 – 4, 2014.

**What – SAEA Annual Meeting**

**Where – Sheraton Dallas Hotel, Dallas, Texas**

**When – February 1-4, 2014**

**Why – Opportunities to network and share your work.**

**Access the SAAS website at [www.saasinc.org](http://www.saasinc.org) for more information about the 2014 meetings and the meeting site.**

The 2014 SAEA meetings will be held in Dallas, Texas, February 1 - 4, 2014. Lodging will be available at the Sheraton Dallas Hotel (a member of the Starwood Hotel & Resorts Worldwide, Inc.). Meetings will be held in the hotel's conference center located directly across Olive Street from the hotel's main entrance.

**Deadline for group lodging rates:**

**Friday, January 17, 2014 - 5:00 PM - EST**

### **HOTEL INFORMATION**

Sheraton Dallas Hotel  
400 Olive Street  
Dallas, TX 75201

[Click here for Rates, Reservation Information, etc.](#)

## 2013-2014 SAEA COMMITTEES

Much of the important work our association performs is done by the committees listed below. The SAEA Executive Committee on behalf of SAEA members would like to thank everyone serving on our committees. If you are interested in serving on one of our committees please contact Wes Harrison at [rwharri@lsu.edu](mailto:rwharri@lsu.edu).

**Selected Papers Committee:** Saleem Shaik, North Dakota State University, Osei Yeboah, NC A&T State (2014); Jon Biermacher, Noble Foundation (2015); Carlos Carpio, Texas Tech University (2016).

**Lifetime Achievement Award Committee:** Patricia Duffy (2014), Auburn University; Kerry Litzenberg (2015), Texas A&M University; Bill Herndon, Mississippi State University (2016).

**SAEA Outstanding Extension Program Award Committee:** Gordon Groover (2014), Virginia Tech; Larry Sanders (2015), Oklahoma State University; Matt Fannin (2016), Louisiana State University Agricultural Center.

---

---

**SAEA Outstanding Teaching of a Course Award Committee:** Bailey Norwood (2014), Oklahoma State University; John Park (2015), Texas A&M University; Forrest Stegelin (2016), University of Georgia.

**Masters Thesis Award Committee:** Valentina Hartarska (2014), Auburn University; Lurleen Walters (2015), Florida A&M University; John Riley (2016), Mississippi State University.

**Ph.D. Dissertation Award Committee:** Krishna Paudel (2014), Louisiana State University; Jose Lopez (2015), Texas A&M University, Commerce. L. Lanier Nalley (2016), University of Arkansas.

**Poster Committee:** Olga Murova (2014), Texas Tech University; Swagata “Ban” Banerjee (2015), Alabama A&M University; Jody Campiche (2016), Oklahoma State University.

**Undergraduate Committee:** Corey Miller, Mississippi State University, Chair; Lal Almas, West Texas A&M University; Glenn Ames, University of Georgia; Michael Best, Tennessee Tech University; Sierra Howry, Angelo State University; Joey Mehlhorn, University of Tennessee at Martin; Mohammed Ibrahim, Ft. Valley State University; Michelle Mullins-Santiago, Sam Houston State University, Lanier Nalley, University of Arkansas; Derrell Peel, Oklahoma State University; Mikael Sandberg, University of Florida; John Siebert, Texas A&M University; Robert Stark, University of Arkansas-Monticello; Kurt Stephenson, Virginia Tech

**Nominating Committee:** Past-President, Parr Rosson, Texas A&M University; President, R. Wes Harrison, Louisiana State University & LSU AgCenter; President-elect, Barry Barnett, Mississippi State University.

**Social Planner for 2014 Meetings:** Jeff Jordan, University of Georgia

**IT/AV Committee for 2014 Meetings:** Deacue Fields, Auburn University

**Incoming JAAE Editors:** Krishna Paudel, Louisiana State University Agricultural Center; Andrew McKenzie, University of Arkansas.

**JAAE Editorial Council:** Jeffrey Alwang, Virginia Tech; Giovanni Anania, University of Calabria; Kym Anderson, University of Adelaide; Jean Paul Chavas, University of Wisconsin; Keith Coble, Mississippi State University; Patricia Duffy, Auburn University; Keith Fuglie, Economic Research Service, USDA; Barry K. Goodwin, North Carolina State University; Catherine Kling, Iowa State University; Jayson Lusk, Oklahoma State University; Jutta Roosen, Technische Universitaet Muenchen; Ted Schroeder, Kansas State University; Kathleen Segerson, University of Connecticut; Benjamin Senauer, University of Minnesota; Dawn Thilmany McFadden, Colorado State University; Sophie Thoyer, Montpellier SUPAGRO.

**Ronald L. Rainey** is a professor in the Department of Agricultural Economics and Agribusiness at the University of Arkansas. He received his Ph.D. in economics in 2001 and his M.S. in agricultural economics in 1993 and his B.Sc. (Ag.) in agricultural business in 1991, all from the University of Arkansas.

**Research:** Though he does not have a formal research appointment, Rainey's research focuses primarily on horticulture economics with emphasis on food marketing and consumer research. He is an active member of the Food Distribution Research Society (FDRS) providing leadership and presenting annually at the association's conference. Rainey has also been an active participant and served as an officer of the Green Industry Research Consortium (a multi-state research committee made up of horticulturalists and agricultural economists from selected land-grant universities). He successfully collaborates with colleagues on integrated projects and has participated in extramural integrated projects that have exceeded \$8.5 million. He has also participated in two CSREES National Research Initiative Competitive Grants Panels (2006-2007).

**Outreach:** Rainey has a 100% extension appointment with programmatic efforts focusing on agricultural business management and marketing primarily for the horticultural sector. He works with all segments of the food production and distribution system including growers, processors, and wholesale/retail companies within Arkansas and throughout the Southeast region. Rainey works directly with farmers and producer groups on food marketing strategies and evaluating consumer preferences. He has presented over 200 presentations to producers, agribusinesses, community leaders, colleagues and industry stakeholders. Rainey's outreach leadership includes service as president of Arkansas State Horticulture Society and board member of Arkansas Association of Farmers Market Managers.

**University Leadership and Service:** Rainey provides programmatic leadership and administrative oversight to a number of Arkansas programs including: Co-Director of the Southern Risk Management Education Center; Program Director for the Center for Agricultural and Rural Sustainability; Program Director for Arkansas MarketMaker. His current leadership includes service as Chair, Department's Stakeholder Relations and Outreach Committee; Chair, Division of Agriculture John W. White Outstanding Extension State Faculty Award Selection Committee; Past-President of Epsilon Sigma Phi-Alpha Iota Chapter and member of Non-Tenure Track Promotion Committee. Past leadership includes president of Arkansas Association of Cooperative Extension Specialists and board member of Arkansas County Agricultural Agents Association. Rainey has served as P.I or Co-P.I. on extramural projects exceeding \$10.75 million in funds to the University.

**Professional Association Leadership and Service:** Chair of AAEA's Committee on the Opportunity and Status of Blacks in Agricultural Economics (2013); AAEA Nominating Committee (2011-14); Past President-FDRS (2012); AAEA Distinguished Extension / Outreach Program Committee (2009-2012) serving as chair for 2011 and 2012; AAEA Extension Section Southern Region Director (2010-2012); AAEA Graduate Student Extension Competition Judge (2010-12); President-FDRS (2011); Vice President of Communications-FDRS (2009-2010), Service activities include Program Chair of the National Value Added Conference (2013), Southern Outlook Conference Planning Committee (2010-13), Proceedings Editor - *Journal of Food Distribution Research* (2006-2008).

**Awards:** Early Career Professional Administrative Leadership Award, National Association of Agricultural Economics Administrators Section - AAEA (2013); Citation of Distinguished Alumni Award, Black Alumni Society of the Arkansas Alumni Association (2013); Mid-Career Service Recognition. Epsilon Sigma Phi – Alpha Iota Chapter (2012); Patrick J. Byrne Emerging Leadership Award, Food Distribution Research Society (2011); John W. White Outstanding Extension State Faculty, Division of Agriculture University of Arkansas (2011); Specialist Performance Award, Arkansas Association of Cooperative Extension Specialists (2010); Partnership Award – Multistate Effort, United States Department of Agriculture National Institute of Food and Agriculture (2010).

**Vision for SAEA:** The current political environment requires that our profession communicate the relevancy of our programs and services to public and private stakeholders as well as to our academic colleagues. It is a value proposition, and I will explore ways to enhance our association's value through direct communication and engagements which highlight our value to current and potential membership, to students, and to external stakeholders. Building on the strong legacy of past SAEA leadership, I hope to further enhance our ability to promote the value of our profession, increase recognition of scholarly works published in our journal, and to heighten the experience of our conference-goers. The effectiveness with

which we can send this message is directly tied to our association's sustainability and supports our individual and collective funding opportunities.

Regardless of your individual perspective of state and federal budgets, one cannot deny the heightened scrutiny within which we operate professionally and the intense need to communicate the value of what we do. Our academic and funding institutions are facing increased budget challenges from various fronts. The significant contributions made to the profession through our annual conference and journal publications allow the SAEA to reach beyond its membership. I envision working with the association's leadership to examine ways to use technology in order to create opportunities for targeted communication that resonates with our administrators, funders and influencers in order to strengthen engagement with traditional supporters as well as build relationships with new stakeholders.

Through engaging both those within the profession and non-agricultural economists, we can increase the level of understanding of the role agricultural economists play in growing the economy, protecting jobs, and preserving the environment. The recently completed Battelle study—a 2013 report on the importance of the Southern Region's Land-Grant Extension Service and Experiment Station System—provides our profession with not only a platform to discuss our contributions but also the opportunity to engage our collaborators, both public and private, in innovative ways. The report highlights the diversity of the South as well as its contributions to the agricultural sector. The study notes that agbioscience and its value-chain, from production to downstream industrial activity, is vital to providing a “sustainable global and economic future” and is a driving force for economic growth and job creation. While many disciplines can contribute, I believe that agricultural economics maintains the comparative advantage at detailing the framework for evaluating costs, potential benefits, and economic impacts of the agbioscience sector. I seek to explore opportunities to highlight how our memberships' individual and collective efforts aid in the understanding of strategies for both economic and job growth in the agbioscience sector.

## SAEA President-Elect Nominations (continued)

**Rodney B. Holcomb** is a Professor of Agricultural Economics at Oklahoma State University and the Browning Endowed Professor of Food Science with the OSU Food & Agricultural Products Center. He received his Ph.D. in agricultural economics in 1997 and his B.S. in agricultural economics in 1991, both from Texas A&M University.

**Research:** Holcomb's research focuses on value-added agriculture – primarily food production/processing feasibility, marketing, and policy. He works with both large and small industry members and associations to identify timely research topics. He has published 30 journal articles, 3 book chapters, 15 Experiment Station works, and 26 other media articles. He has presented 76 research publications and posters at professional meetings and conferences. He has presented numerous papers and posters at SAEA meetings and has published research manuscripts and invited papers in JAAE.

**Teaching:** Holcomb currently teaches a graduate level Agribusiness Management course, and co-teaches the department's senior capstone Agribusiness course. He also oversees the department's internship program. He has participated in organized symposia on innovative teaching practices at AAEA and WAEA annual meetings and other outlets.

**Outreach:** Holcomb has authored or co-authored more than 50 outreach/extension publications, software programs, and instructional videos. He also oversees a regularly scheduled food business training workshop entitled "Basic Training: A Guide to Starting Your Food Business," now in its 14<sup>th</sup> year. Since 1997, he has conducted more than 1,800 meetings and conference calls with agribusiness firms and entrepreneurs to assist them in business planning/development. Additionally, he has assisted the state's agribusiness sector in his role as OSU's representative on the legislature-appointed board for the Oklahoma Agricultural Enhancement and Diversification Program since 2001.

**University Leadership and Service:** Holcomb has served on many departmental, college, and university committees. He has chaired the department's promotion and tenure committee and currently chairs the department's internship committee. Holcomb has also served as advisor for the Aggie-X Club, the department's undergraduate student organization. He is in his third consecutive year as chair of the OSU Faculty Council's University Budget Committee. He also chaired the OSU Phased Retirement Task Force and currently serves on the OSU Retirement Investments Committee.

**Professional Leadership and Service:** Holcomb is a former president of the Food Distribution Research Society, and until last year was the FDRS Vice-President for Membership. He is on the advisory board for the Southern Risk Management Education Center and was recently added to the National Grocers Association's Food Industry-University Council. He has reviewed and research proposal submissions for various USDA programs and for grant programs overseen by the American Association for the Advancement of Science (AAAS). He has reviewed manuscripts for various journals and selected paper/poster submissions for the AAEA, SAEA, and WAEA.

**Awards (selected):** USDA NIFA Partnership Award for Mission Integration (2011). Merrick Foundation Teaching Award, OSU (2010). Extension Communications Award, American Society for Horticultural Science (2010). Past President's Award for Service, Food Distribution Research Society (2008). SAEA Outstanding Extension Program Award (2008). Outstanding Team Award, Oklahoma Cooperative Extension Service (2000 and 2007). "Staff of Life" Award, Oklahoma Wheat Commission (2001). USDA Plow Honor Award for Exceptional Service (2001).

**Vision for SAEA:** I have three goals for the SAEA: (1) ensure the long-term financial viability of the Association, (2) examine alternatives for increased visibility and "citation value" of the JAAE, and (3) generate a greater stakeholder presence in our annual meetings. Because the Association's revenues are tied to annual meetings (which impact membership) and the JAAE, it is important to examine alternatives for controlling costs and generating revenue streams. This may include re-evaluating the options available to the Association for service providers and publishers, and the potential for new revenue sources. Past and present SAEA leadership have taken great strides in improving the visibility of the JAAE, but opportunities still exist to promote the Journal and the works of SAEA members in alternative forms and formats. Topic-driven issues, special collections of published works, and social media (national and international) marketing of the JAAE are examples of possibilities for leveraging the Journal's content. Generating greater stakeholder presence at annual meetings addresses both of the previous goals. The Association should examine opportunities to increase industry input/involvement in our annual meetings, including the potential for sponsored pre-/post-conference workshops with industry-specific appeal. Various meeting locations provide the potential for targeted programs that could draw in speakers, sponsors, and conference attendees from area

farm/agribusiness industry leaders. On a larger scale, the Association could examine opportunities to partner with regional or national agri-industry associations to solidify long-term, direct relationships with stakeholders.

## **SAEA Director Nominations**

**Dr. Jody Campiche** is an Assistant Professor/Extension Economist in the Department of Agricultural Economics at Oklahoma State University. She currently holds a joint research/extension appointment specializing in agricultural and food policy and has successfully established both her research and extension programs. She obtained a B.S. in Agricultural Economics from Oklahoma State University in 2000, a M.S. in Agricultural Economics from Oklahoma State University in 2002, and a Ph.D. in Agricultural Economics from Texas A&M University in 2009.

**Outreach:** Dr. Campiche's outreach and extension efforts focus on agricultural policy with a concentration on commodity policy. She analyzes federal, state, and local policy alternatives and determines the potential implications of these policies on farmers, agribusiness firms, local and regional economies, the environment, consumers and taxpayers. She educates local, state and federal farm and commodity groups on policy related issues and provides support to these groups in the preparation and analysis of policy alternatives. Shortly after beginning her career at OSU, she led an extension team in educating Oklahoma producers about new commodity programs in the 2008 Farm Bill. She created decision tools to assist producers with commodity program enrollment. Dr. Campiche continues to look for innovative methods to provide important policy information to producers. She continues to collaborate with extension faculty across the U.S. to help promote understanding of new farm bill programs. She currently serves as the Chair-Elect for the SERA 39 Public Policy Issues Education group.

**Research:** Dr. Campiche's research has been in areas such as farm commodity policy, energy policy, conservation, crop insurance, food policy, nutrition policy, water policy, and climate change. Some of her recent projects include: food insecurity among Native American households, economics of reducing sodium in food products, economics of returning CRP land to crop production, impact of the 2010 dietary guidelines on the livestock industry, and impact of the new STAX program on cotton producers. Dr. Campiche has been active in securing and applying for grant funds for various multidisciplinary research projects with researchers in other disciplines and at other institutions, including a recent \$20 million NSF EPSCoR grant to advance understanding of how socio-ecological systems can adapt sustainably to increased climate change and variability.

**Teaching:** While Dr. Campiche does not have a formal teaching appointment, she has directed 4 M.S. theses and presently directs one M.S. student. She has also served on three Ph.D. dissertation committees and four M.S. thesis committees. She served as the 2011/12 advisor for the AAEA Graduate Student Section and advised the winning OSU case study team at the 2011 AAEA Graduate Student Case Study Competition.

**Awards:** She was one of the first to receive the 2013 SAEA High Potential Assistant Professor Award. In addition, as part of the OSU farm policy extension team, she has gained national recognition by receiving the 2011 AAEA Distinguished Extension/Outreach Program Group Award, the 2012 SAEA Extension Program Group, and the 2012 WAEA Outstanding Extension Program. In collaboration with the OSU drought response extension team, she received the 2013 SAEA Outstanding Extension Program Award.

**At the end of your term, what changes/new initiatives would you like to have helped create?** I would like to commend the efforts of current and past SAEA leaders on creating a successful organization. To continue to expand the organization, it is imperative to increase membership and participation in the annual meeting by offering new features and interesting, but affordable, meeting sites. Due to reduced budgets, faculty and students must be more selective when deciding on meeting participation. Continued collaboration with other southern agricultural associations will likely remain important to secure desirable meeting facilities, but the leadership team should continue

to look for innovative and new incentives to encourage meeting participation. Increased use of technology and/or social media should be explored as well as including more invited paper sessions with emerging scholars in various disciplines. As an SAEA director, I would work with the leadership team and solicit input from members on ways to increase participation, such as incorporating newer technology/social media concepts, while still maintaining the SAEA traditions valued by our members. In addition, increasing the exchange of information outside of the annual meeting, encouraging participation from non-academic professionals, and continuing to provide opportunities/incentives for student involvement are also important for our organization.

## SAEA Director Nominations (continued)

**Swagata “Ban” Banerjee** is an Associate Professor of Agribusiness in the School of Agriculture at the University of Wisconsin-Platteville (UWP) (August 2012 – present). Earlier, Ban was an Assistant Professor of Agribusiness at Alabama A&M University (AAMU) (2008-12), prior to which, he served as Post-doctoral Associate at the Delta Research & Extension Center, Mississippi State University (MSU) in Stoneville, Mississippi (2004-08). Ban earned his Ph.D. in Agricultural Economics from the University of Georgia (May 2004) and M.S. in Resource and Applied Economics from the University of Nevada-Reno (August 1999). Previously, Ban earned an M.S. (specialization in International Economics) and a B.S. in Economics from the University of Calcutta, India.

**Teaching:** At UWP, Ban currently teaches Introduction to Agribusiness and Agribusiness Management, and has previously taught Principles of Microeconomics and Agricultural Consulting and Sales. Earlier at AAMU, he has taught as many as 15 other courses including undergraduate-level Quantitative Applications in Agribusiness, Farm Management, Agricultural Marketing, Commodity Marketing, Agricultural Financing, International Agricultural Development, Economics of Food Distribution, Basic Economics, and Principles of Macroeconomics, and graduate-level Advanced Farm Management and Agricultural Financial Analysis. Besides, Ban has also taught two online classes, viz., Introduction to Careers in Agriculture and Computers in Agriculture. Ban is keen on embracing and adopting various teaching and learning styles and has attended numerous workshops devoted toward that end.

**Research:** In recent years, Ban has co-authored 15 full-length peer-reviewed research publications (10 of which as first author) in such diverse journals as *Journal of Geography and Regional Planning*, *African Journal of Agricultural Research*, *Journal of Agricultural Extension and Rural Development*, *AgBioForum* (2 articles), *Crop Protection*, *Journal of Management Research in Emerging Economies*, *Crop Management*, and of course our own *Journal of Agricultural and Applied Economics* (4 articles), numerous abstracts and Proceedings publications, and a book chapter in *Business Applications and Management Issues*. In addition, he has made 78 agricultural/applied economics related presentations, including 17 invited presentations in USA and abroad. While working on his Ph.D., Ban also assisted in the writing of Dr. Michael Wetzstein’s microeconomics textbook “Microeconomic Theory: Concepts and Connections, 1<sup>st</sup> edition.”

**Outreach:** During his short tenure as faculty, Ban has made significant contributions to outreach efforts, specifically geared towards small and beginning farmers/ranchers. In one of his recently awarded grants for an outreach project (Farm Incubator Educational Training Program and Web-Based Resource Center for Beginning Farmers and Ranchers) with his involvement as a co-principal investigator (Co-PI), Ban along with others have been assisting socially disadvantaged (“historically marginalized”) farmers and ranchers in the state of Alabama to gain access to USDA programs and resources. As part of another project (Entrepreneurship and Local Economic Development: An Education Program for Disadvantaged Communities), they have paired high school students of the rural Black Belt region of Alabama with their urban counterparts and engaged them in various student projects. The two-week Summer Program in 2011 related to this latter grant-funded project brought together 20 high school junior and seniors, ten each from two regions (Black Belt and Huntsville), and resulted in several new college recruits for AAMU. One other small grant in the recent past (Understanding Small Landowners’ Perspective in Adoption of Goat-Agroforestry Land Management) allowed Ban and his team the opportunity to speak to small farmers in the rural, poor Black Belt region about the importance of diversifying agriculture to maximize profit potential. Ban also played a key role toward writing the USDA - National Institute of Food and Agriculture’s Capacity Building Grant-funded proposal for Enhancing Agribusiness Curriculum and Increasing Student Experiential Learning through Internships. Some of Ban’s scholarly publications have been geared towards extension/outreach audience.

**Service:** Ban’s service contributions are multi-fold. (1) He is currently advising 34 undergraduate students at UWP, and earlier at AAMU, he supervised and mentored 24 students: 12 graduate, including one Ph.D. He has supported three graduated students from funded grants, and is currently serving as faculty advisor to nine interns. (2) Ban is currently the co-advisor of Pioneer National Agri-Marketing Association (NAMA) Club, which ranked 6<sup>th</sup> in the nation in ‘marketing’ a ‘new’ agribusiness product, Inhibitor, at the 2013 annual NAMA meet in Kansas City, Kansas, and

was the co-coordinator of Agribusiness Journal Club at AAMU helping Graduate Research Assistants develop constructive and critical thinking through peer review of articles and research proposals, and involve in learning statistical/econometric theories and models, (2010-12). (3) Ban has served as peer reviewer for 12 journals including the *Journal of Agricultural and Resource Economics* and the *Journal of Agricultural and Applied Economics*, the USDA - Small Business Innovation Research Program, and multiple SAEA annual meetings; moderator/discussant for SAEA and Rural Sociological Society; and chaired several selected paper sessions of socioeconomics, marketing, and management in India in 2011-12, and the selected poster session for SAEA in 2012. (4) He has also volunteered to sit on numerous department, school/college, and university committees, the most impactful of which being his serving as faculty senator (alternate) and undergraduate program coordinator (with additional voluntary responsibilities in recruitment/transfer and retention) for agribusiness (2009-12), student learning assessment coordinator, and facilitator of strategic planning and budget for agribusiness at AAMU (2010-12). (5) Besides his recent affiliation with National Agri-Marketing Association (NAMA) and American Economic Association (AEA), Ban has long belonged to the Agricultural and Applied Economics Association (AAEA), Western Agricultural Economics Association (WAEA), and of course the Southern Agricultural Economics Association (SAEA). Additionally, in the recent past, Ban was inducted into the MSU Chapter of Gamma Sigma Delta Honor Society of Agriculture (April 2007) and the Tau Chapter of Phi Beta Delta Honor Society (April 2002).

**Awards:** Following his Outstanding Ph.D. Student Award from the Department of Agricultural and Applied Economics at the University of Georgia in April 2004, Ban has been awarded or honored in poster competitions five times including one time (finalist) by the erstwhile American Agricultural Economics Association (AAEA) at the AAEA Annual Meeting in Portland, Oregon in July/August 2007, and another (second place) by the Southern Agricultural Economics Association (SAEA) at the SAEA Annual Meeting in Atlanta, Georgia in January/February 2009. Further, in 2011, Ban won the Outstanding Professional Paper Award (coauthored with Babatunde Obembe) from the Southern Rural Sociological Association (SRSA) at the SRSA Annual Meeting in Corpus Christi, Texas in February 2011. In 2012, Ban was selected by SAEA as one of four Young Leaders (High-Performing Assistant Professors) and honored with an opportunity to submit an invited paper for the 2013 SAEA annual meeting. In addition, Ban has been recognized on many occasions with awards/certificates of recognition for his outstanding scholarship, leadership, and service related to international education. On the grant funding front, Ban has so far helped generate a total of \$2,681,215: \$373,460 as PI, \$2,307,755 as Co-PI, most recently \$675,491 in September 2012; and attempted 21 other grants.

**Vision for SAEA:** First off, I am extremely thankful for being nominated for an SAEA Director position, and it will be my sheer honor to serve in that capacity. I have been associated with SAEA since the late nineties, and do appreciate many facets of the organization. My gratitude is also due to the SAEA executive body for giving me one of the four recently instituted Young Leader (High-Performing Assistant Professor) Awards. I applaud the association for creating this wonderful opportunity for emerging researchers/scholars to showcase their work. Amidst all this, the fact that our membership fee been kept relatively low, for instance, is a boon. We should continue to underscore the need for a truly 'diverse' membership including undergraduate and graduate students. Because we focus on the South, let us also not forget the regions of the world with similar natural/agricultural patterns/systems, and make sure that we reach them. Diversity should also be encouraged in our meeting and journal (JAE) submissions, such as through emphasizing more outreach and teaching/learning-related articles. I have some experience in each of those areas to start a campaign with such focus. In keeping with time, emphasis should also be placed on recent USDA priority areas, such as climate change, obesity, and food safety, and maybe organize at least some discussion sessions, if not pre-conference workshops, to facilitate more parties get involved in multi-institutional collaborations, for which the annual meetings can serve as "ground zero." Admittedly, over the recent years, the JAEA editorship has done a fabulous job of reducing the review turnaround time for its publications, making it easier on or more attractive to its contributors. Making JAEA articles and SAEA selected papers and posters available on AgEcon Search is also an excellent way to reach a wide range of readership. With the exponential pace of technological advance that we have been experiencing in general lately, with the permission of concerned parties, I envision SAEA videotaping certain key sessions from the annual

meetings and making them available on its website or on AgEcon Search. I wish the JAAE page/printing charges could have been reduced. Perhaps reaching out to the industry (such as trade firms and agribusinesses) and seeking corporate sponsorship might be one way to make this happen. Encouraging more agribusiness articles for JAAE might provide an incentive toward that goal. I think inviting market leaders in agribusiness to the SAEA annual meetings is another way to create a rapport with those crucial potential partners. On another front, more aggressive efforts should also be taken to enlist JAAE for the Science Citation Index (SCI) impact factor ratings. It is a pity that the expanded SCI covers more than 6,500 notable and significant journals across 150 disciplines, from 1900 to the present, yet JAAE is not a part of that massive list! I like the new look of the SAEA website. Let this be a great start to a better and brighter future for our organization! Let us make this a vehicle for positive change!

### **Voting Procedures for SAEA 2014 Officer Elections**

All members in good standing will receive an e-mail message with voting instructions by the end of September. For your vote to count, you must be a member in good standing (i.e., current in dues paid) as of September 30, 2013. All ballots must be posted between October 1 and October 31, 2013 to be counted.

Do you have suggestions for future officers? Submit those suggestions to an Executive Committee member.

# SOUTHERN AGRICULTURAL ECONOMICS ASSOCIATION

February 1-4, 2014

Dallas, TX

## RECRUITMENT FAIR REGISTRATION FORM

### SAEA ACADEMIC QUIZ BOWL RECRUITMENT FAIR

Sunday and Monday, February 2<sup>nd</sup> and 3<sup>rd</sup>, 8am to 4pm

School/Agency/Business: \_\_\_\_\_

College/Department/Division: \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

### **Department Head/Chair:**

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

### **Graduate Program Coordinator or HR Director (if different from Contact Person):**

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Fee for registering & participating in the Recruiting Fair is \$100.00. Please make checks payable to: SAEA or go to [www.saea.org](http://www.saea.org) and pay by credit card. If paying by card, please also send this form by mail. Mail to the address listed below. Note: The registration fee will be used to help defer the costs of providing refreshments during the recruitment fair. Our intention is to place all refreshments at the back of the room, forcing students to walk past your displays in order to access them.

Please Return this form and payment by **January 17, 2014** to:

Jeffrey Jordan, Treasurer, SAEA

Dept. of Agric. & Applied Economics

1109 Experiment Street, University of Georgia

Griffin, GA 30223-1797

Tel: (770) 228-7231 x.106 FAX: (770) 228-7208 E-mail: [jjordan@uga.edu](mailto:jjordan@uga.edu)

