Organized Symposia

SAEA 2013 Annual Meetings

TITLE: A Matter of Opinion: The perspective and experience of Graduate Students versus Graduate Coordinators in Agricultural Economics (Moderator: Jerrod Penn, University of Kentucky)

Organizer: Jerrod Penn, University of Kentucky

Participants: H. Mikael Sandberg, University of Florida, Jerrod Penn, University of Kentucky; Barry Barnett, Mississippi State University; David Leatham, Texas A&M University; Michael Wetzstein, University of Georgia

A forum presenting the results from a nationwide survey of current graduate students focused on the background, experiences and attitudes of thesis and non-thesis Master’s students. Graduate coordinators from diverse programs provided reactions, specifically to improve preparation and careful consideration for graduate programs.

TITLE: Crops and Livestock Outlook for 2013 (Moderator: Luis A. Ribera, Texas A&M University)

Organizer: Luis A. Ribera, Texas A&M University and Nathan Smith, University of Georgia. Southern Extension Economists Committee

Participants:

Session I: Corn Outlook, Nathan Smith, University of Georgia; Cotton Outlook, Luis A. Ribera, Texas A&M University; Oilseeds Outlook, Kurt Guidry, Louisiana State University, and Nathan Smith, University of Georgia; Fruit & Vegetable Outlook, Marco A. Palma, Texas A&M University

Session II: Cattle Outlook, Ross Pruitt, Louisiana State University; Dairy Outlook, David Anderson, Texas A&M University; Goats and Sheep Outlook, J.J. Jones, Oklahoma State University; Poultry Outlook, H.L. Goodwin, University of Arkansas

Commodity prices in general are high due mainly to strong demand and weather issues. Each session primarily highlights the current and near-term situation and outlook of crops and livestock. The panel will bring unique insights to the discussion of hot topics relevant to the United States and the Southern states.

TITLE: Using Smart Phones, Tablets, and Online Technologies to Enhance the Classroom Experience (Moderator: Jeremy M. D’Antoni, University of Tennessee at Martin)

Organizer: Jeremy M. D’Antoni
Participants: Tim Burcham, University of Tennessee at Martin; Joshua Detre, Louisiana State University; Joseph Mehlhorn, University of Tennessee at Martin; Scott Parrott, University of Tennessee at Martin; Philip Smartt University of Tennessee at Martin

This symposium provides perspectives on using the latest online teaching software, smartphones, iPads, smartpens, and app technologies. In addition to technological demonstrations, this symposium provides perspectives on uses in undergraduate and graduate level education as well as viewpoints from department administration on expanding the use of technology by faculty.

TITLE: Role of Marketing Policy in Teaching Agribusiness, Agricultural policy, and Marketing Classes. (Moderator: Walter J. Armbruster, Farm Foundation, Emeritus)

Organizer: Ronald D. Knutson, Texas A&M University.

Participants: Role of marketing policy in teaching agribusiness, agricultural policy, and marketing classes. Joe Parcell, University of Missouri-Columbia; Gail Cramer, Louisiana State University; Mechel Paggi, California State University-Fresno; Ron Knutson, Texas A&M University

Three papers discuss the importance of discussing marketing policy issues in agribusiness, agricultural policy, and marketing classes at both the undergraduate and graduate levels. While once placing primary emphasis on creating conditions that enhance competition, marketing policies have evolved to place greater emphasis on food safety and other regulatory functions. The particular policy emphasis varies substantially regionally.