SAEA Web site http://www.saea.org

SAEA Presidential Column, March, 2007

It is with pleasure and humility that I have assumed the office of SAEA President. Certainly I am gratified that my colleagues have placed their trust in me. At the same time, I have some high standards to meet as set forth by my predecessors in this office. One thing is for sure, we have great possibilities ahead of us to build on the firm foundation of scholarship and tradition we have inherited.

Our finances are in good order, with a positive year-end balance and an increase in investment value yet again. Journal editor Henry Kinnucan continues the fine tradition of managing the JAAE. In 2006, 143 new submissions and 37 resubmissions were received with an average turnaround of 83 days. The Executive Committee is pleased to announce the selection of Jeff Gillespie, LSU and Ashok Misra, USDA-ERS as the new editors of JAAE effective January 1, 2008.

SAEA Annual Meeting at Mobile, AL

Congratulations to Damona Doye for organizing a very successful meeting in Mobile. And of course Wojciech Florkowski and Jeff Jordan pulled the details together in excellent fashion. Survey results regarding the changes that were made for this past year’s meeting indicated they were favorably received, with room for a bit of fine tuning in future events. Our reception at the Gulf Coast Exploreum Science Center was outstanding! Where else could you get such great food, fun, fellowship and even some learning? Those who left early missed out. Plan to stay for a reprise next year in Dallas. Jeff Jordan and Larry Falconer have promised to keep raising the bar for this conference-ending event.

Attendance at Mobile was 204 (paid) participants. Carl Dillon and Sayed Saghaiian, University of Kentucky, co-chaired the selected paper selection committee, receiving 145 submissions and selecting 115 for presentation. Thank you for your dedication and effort to SAEA by filling this difficult but very important role. Andrew Muhammad, Mississippi State, coordinated election and staging of the 22 posters present at Mobile. We all look forward to additional participation levels at the 2008 meetings in Dallas. The Quiz Bowl involved 53 students from 9 schools…and the winners (Champions) took the Legends (three stages of SAEA presidents) to overtime before succumbing to the old-timers tenacity. It was too close for comfort!

Upcoming Annual Meetings

Plan now to attend the 2008 meetings in Dallas February 2-6 and in Atlanta in 2009. More details to follow in coming newsletters.

Call for Invited Papers

Cary W. (Bill) Herndon, Mississippi State, will be coordinating the 2008 Invited Paper sessions. The call appears elsewhere in this newsletter; the deadline for submissions is June 1, 2007. Please contact Bill if you have any questions or want to discuss possible topics (see contact information in this newsletter). Invited Papers are published in the Journal of Agricultural and Applied Economics.

Volunteer Opportunities

If you have not had an opportunity to serve SAEA and are looking for a spot, each standing committee has an opening. The standing committees are Posters and Poster Awards plus other Awards Committees: Instruction of a Course, Extension Program, Ph.D. Dissertation, M.S. Thesis. A new opportunity will be that of serving on a Technology Committee. For the 2007 meetings in Mobile, we plan to have a computer and LCD projector in each of the 9 meeting rooms used for SAEA concurrent sessions. If you will be driving and are willing to bring equipment, we would appreciate your help. Please contact me at haroldg@uark.edu if you have any questions or want to discuss possible topics (see contact information in this newsletter). Invited Papers are published in the Journal of Agricultural and Applied Economics.

Other SAEA News

The SAEA Executive Board will hold a business meeting June 14-15, 2007 in Charleston, South Carolina. If you have an item of business for that meeting or an idea for improving the annual meeting, journal or other services that the SAEA provides, please contact me or any other member of the board. I look forward to working with you all this coming year through the SAEA. Thank you for your continued interest in and support of the SAEA!

Best Regards,

H.L. Goodwin, Jr.
SAEA President
Award Winners at the 2007 SAEA Meeting in Mobile, Alabama

Lifetime Achievement Award Winners

Richard L. Kilmer, University of Florida
John B. Penson, Texas A&M University
Chung L. Huang, University of Georgia

Committee: Wayne Hayenga (2007), Texas A&M University; Gary Fairchild (2008), University of Florida; Gail Cramer (2009), Louisiana State University.

Distinguished Extension Program Award

The Southeast Beef Cattle Marketing School: Todd Davis, (Clemson University), Curt Lacy (University of Georgia), John McKissick (University of Georgia), Walt Prevatt (Auburn University), Tim Hewitt (University of Florida), and Jim Rathwell (Clemson University).

Committee: James Pease (2007), Virginia Tech University; John Anderson (2008), Mississippi State University; Larry Falconer (2009), Texas A&M University.

Outstanding Teaching of a Course Award

James Sterns, University of Florida for AEC 3300 Principles of Agricultural and Food Marketing

Committee: Robert Burton (2006), Kansas State University; Jeff Dorfmann (2007), University of Georgia; Lisa House (2008), University of Florida; Jaime Malaga (2009), Texas Tech University.

Outstanding Journal Article


Committee: JAAE Editorial Council

Outstanding M.S. Thesis Award


Committee: Wes Harrison (2007), Louisiana State University; Darren Hudson (2008), Mississippi State University; Michelle Marra (2009), North Carolina State University.

Outstanding Ph.D. Dissertation Award

Shiferaw Feleke, University of Florida. “Global Competition for the Japanese Fruit Juice Market.”

Committee: Roland K. Roberts (2007), University of Tennessee; Francis Epplin (2008), Oklahoma State University.; Charles Moss (2008), University of Florida; Cesar Escalante (2009), University of Georgia.

Quiz Bowl Tournament Winners

1st: Carmen Albright, Alicia Taylor
2nd: Andrew Hood, James Clark, Meredith Shivers
3rd: Tafral Middleton, James Harris, Katie Kemmer

Poster Award Winners

1st: Joey Mehlhorn, Timothy N. Burcham, and Philip Smartt, University of Tennessee at Martin
2nd: Burt English, Jamey Menard, Kim Jensen, and Kateryna Goychuk, University of Tennessee at Knoxville
3rd: Nathan Smith and John Paul Martin, University of Georgia

Committee: Andrew Muhammad (2007), Southern University; Chris Clark (2008), University of Tennessee; Steven Martin (2009), Mississippi State University, and Michael Popp (2009), University of Arkansas.
Call for Invited Paper Proposals
SAEA Meetings
February 4-7, 2008
Dallas, Texas

The Southern Agricultural Economics Association is soliciting proposals for Invited Paper Sessions for the 2008 SAEA meeting in Dallas, Texas. The board seeks proposals that will be of broad interest to members and that will address emerging and anticipated economic and policy issues relevant to rural communities, farmers, agribusinesses, consumers, resources and the environment, and food safety/nutrition. Topics may have relevance to one or more of the basic research, outreach, and instruction missions. Invited papers proposals on topics related to forming and implementing public policy and extension programming are strongly encouraged. Proposals should include a session title and topics to be covered with preliminary paper titles, paper presenters, and discussants, as well as a brief rationale for the session and its importance to the southern region.

Please list names and affiliation of moderator, presenters, and discussants with submission. No more than four people should be proposed to present and/or discuss papers. It is the organizer’s primary responsibility to correspond with and keep all participants on schedule. Invited papers are normally published in the August issue of the *Journal of Agricultural & Applied Economics*. Proposals must be received by June 1, 2007. Email submissions with attachments are encouraged. FAX submissions will not be accepted.

Please send submissions to:

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Upcoming Annual Meetings

Mark your calendars and plan to join us! The 2008 meetings in Dallas, TX Feb. 2-5, 2008 and in Atlanta, Georgia, January 31-February 3, 2009. Information about hotel reservations for the 2008 meeting in Dallas is available at http://www.saasinc.org.
Charlie Huang is professor in the Department of Agricultural and Applied Economics and adjunct professor in the Department of Housing and Consumer Economics, The University of Georgia. He was a visiting professor in the Institute of Applied Economics at the National Taiwan Ocean University from September 2001 to January 2002. Dr. Huang received a B.A. in economics (1967) from Tunghai University, an M.A. in economics (1972) from Central Missouri State University, and a Ph.D. in agricultural economics (1976) from Virginia Polytechnic Institute and State University.

Dr. Huang joined the faculty of the University of Georgia in 1976 as an assistant professor. He was promoted to associate professor in 1982 and to the rank of professor in 1988 which he currently holds. Throughout his tenure, he has published in over 30 different refereed professional journals, ranging from disciplinary journals including the American Journal of Agricultural Economics, Journal of Agricultural and Applied Economics, Applied Economics Letters, Health Economics, and American Statistician to multidisciplinary journals including Food Policy and Journal of Food Distribution Research. Complementing his scholarly articles are numerous book chapters and invited presentations.

Dr. Huang's scholarship is always in the forefront of current issues, long before they become popular with other researchers. During Dr. Huang’s early work on the Food Stamp Program, he advanced the use of Tobit analysis and flexible functional forms during a time when such procedures where only beginning to emerge in applied economics. His computer program using the Box-Cox transformation techniques for the specification of functional form greatly expanded the use of these techniques in applied economics. Long before the now popular investigations of demand for organic foods, Dr. Huang was laying the foundation for such investigations. He not only led the way in publishing the techniques for modeling consumer preferences for organics, but also communicated research findings to policy makers. This leading-edge research continues with his recent work in health economics. Dr. Huang's recent article on childhood obesity is not only on a very timely issue but is sure to become another of his classic contributions to the applied economics literature. The hallmark of Dr. Huang’s contribution to the scholarly service in southern agricultural economics is his commitment toward promoting scholarship among professionals in the southeast. This commitment started early in his career with his work on southern regional research projects. Within these projects, Dr. Huang quickly became a leader, serving as secretary-treasurer and chair of the committees. His commitment to promoting scholarship continued as the secretary-treasure of SAEA. In this role, he worked diligently in creating and maintaining professional accounting and association record systems. This active participation in southeastern scholarship was only a foundation for his tireless work as editor of two national agricultural economics journals based in the southeast. Dr. Huang's early service as editor of the Journal of Agribusiness established it as a national outlet for scholarly works in research, extension, and instruction. This leadership continued as editor of the Journal of Agricultural and Applied Economics. It is this type of leadership, serving over 12 years as editor for agricultural economics journals, that promotes scholarship of agricultural economists throughout the southeast, nationally, and internationally. This is truly the mark of a lifetime of achievement and dedication to scholarship.
Dr. Kilmer grew up on a corn, soybean, and dairy farm in north central Indiana. He received a B.S. and M.S. in Agricultural Economics from Purdue University in 1965 and 1967 and his Ph.D. in Agricultural Economics from Ohio State University in 1975. He has been married 39 years to his lovely wife Linda and they have 3 children and 4 grandchildren. Between his Masters and PhD, Dr. Kilmer served in the United States Air Force as a maintenance officer from 1968 through 1972 where he attained the rank of captain. Upon graduating with his Ph.D., he joined the United States Department of Agriculture’s Economic Research Service as an agricultural economist in the Inputs and Finance Division from 1975 through 1977. Dr. Kilmer joined the Food and Resource Economics Department at the University of Florida in 1977 where he continues his work as a professor of agricultural economics specializing in agricultural marketing and as a member of the International Agricultural Trade and Policy Center.

While at the University of Florida, Dr. Kilmer’s research in agricultural marketing has been in the commodity areas of dairy, citrus and vegetables. His most recent research has dealt with the development of a bargaining framework for the negotiation process between a milk marketing cooperative and fluid milk processing plants. A generalized axiomatic Nash bargaining model is used to investigate the price negotiation process. His research in agricultural marketing has resulted in 178 publications and 38 abstracts which include one co-authored book and one co-authored edited book, 44 refereed journal articles; over $1.4 million in contracts and grants; 66 presentations as presenter and/or co-author or moderator at professional meetings and conferences. Dr. Kilmer has taught price analysis and quantitative methods at the undergraduate level and microeconomics and agricultural marketing at the graduate level. He has chaired 33 graduate students, served on 58 other graduate committees, and served as the Food and Resource Economics Department’s Graduate Coordinator from 1992-96.

Dr. Kilmer has been an active member in the profession. He was Chair (1999-2000) of the American Agricultural Economics Association (AAEA) Food and Agricultural Marketing Policy Section and Chair (1997) of the AAEA Doctoral Dissertation Awards Committee (1995-97). He has been a member of the AAEA Quality of Research Discovery Awards Committee (1998-2000); the AAEA Membership Committee (1985-88); the AAEA Product Development Sub-Committee (2001); the AAEA Communications/Publications Committee (2003-2006); and the AAEA Review of Agricultural Economics Editor Selection Committee (2006). His work in dairy has found him as Chair (1989-92), Vice-Chair (1980-82), and Secretary (1987-1989) of the Southern Regional Dairy Marketing Research Projects 166 and 217 and Chair (1999-2000) and Vice-Chair (1998-99) of the Southern Dairy Conference Planning Committee.

Dr. Kilmer has been an active faculty member at the University of Florida. He has served as a member of the University of Florida Senate (1994-98, 2000-02); Strategic Planning Group for Graduate Education (1994-98); Task Force on Tuition Payment Allocation (1995); and Academic Freedom, Tenure, Professional Relations and Standards Committee (1997-1999). He has served his college as Chair (2000-02) and member (1998-2002) of the Graduate Student Honors and Awards Committee; Chair (1987-88) and Vice-Chair (1986-87) of the UF/IFAS Research Publications Committee; Chair (1989-90) and member (1987-90) of the UF/IFAS Awards and Honors Committee; Chair (1991-92) and Vice-Chair (1990-91) of the UF/IFAS Project Review Committee; UF/IFAS Graduate Committee Member (1992-1995); UF/IFAS Advisory Committee on Tenure, Promotion, and/or Permanent Status (1995-1996); UF/IFAS Administrative Intern, Office of Academic Programs, College of Agriculture (1995-96); and Chair of UF/CALS Teaching and Advising Awards Committee (1997).

Dr. Kilmer was the President-Elect (2003-2004), President (2004-2005), and Past-President (2005-2006) of the Southern Agricultural Economics Association (SAEA). He has received the SAEA Distinguish Professional Service Award (2004); SAEA Special Appreciation Award In Recognition of Outstanding Service and Contributions to the Southern Agricultural Economics Association as President (2004); AAEA Award for Professional Excellence for Distinguished Policy Contributions NC-117 (1980); the UF-IFAS Inter-disciplinary Research and Extension Team Award (2000); the UF-IFAS Academic Programs Graduate Teacher and Advisor of the Year (1994-95); Honorable mention for the College of Agriculture 1991-92 Teacher of the Year Award; In Appreciation for Your Dedication and Service to The FRE Graduate Students as Graduate Coordinator (1992-1996); Faculty Appreciation Award (1991 and 2003) presented by the Food and Resource Economics Department Graduate Student Organization.
Dr. John B. Penson, Jr.
Texas A&M University

Dr. Penson is Regents Professor and Stiles Professor of Agriculture in the Department of Agricultural Economics at Texas A&M University. He received his B.S. and M.S degrees in Agribusiness from Southern Illinois University, after which he served as an agricultural economist with the Economic Research Service, USDA in Washington, D.C. He received his PhD degree from the University of Illinois in 1973, receiving the Outstanding Doctoral Dissertation Award from the American Agricultural Economics Association. He returned to the USDA in Washington before joining the faculty at Texas A&M University in 1975. His major areas of emphasis have involved modeling the linkages between the general economy and agriculture, with particular emphasis on credit markets.

As a Visiting Scholar at the Federal Reserve System in the early 1980s, Dr. Penson conducted research in the areas of potential GDP and the role of capacity depreciation in aggregate investment behavior in agriculture, presenting his research results at the Board of Governors in Washington, D.C. His research at Texas A&M University led to publications in many journals, including the American Journal of Agricultural Economics, the Canadian Journal of Agricultural Economics and the Journal of Lending and Credit Risk Management. Among Dr. Penson’s awards for research is the Policy Contribution Award from the American Agricultural Economics Association. He has also applied his research expertise in a number of consulting activities, including studies for the Farm Credit Administration and the American Bankers Association, and has made numerous presentations before such credit audiences as the Board of Directors of the Farm Credit Administration, the President’s Planning Committee of the Farm Credit System, and the Comptroller of the Currency, U.S. Treasury.

Dr. Penson served as Editor of the Journal of Agricultural and Applied Economics published by the Southern Agricultural Economics Association during 2001-2004. He currently serves as Co-Editor of Choices published by the American Agricultural Association. He has also authored or co-authored 15 books, including the textbook Introduction to Agricultural Economics now in its fourth edition.

Dr. Penson has been an active participant in the teaching program at Texas A&M University. He has taught the introductory course to approximately 7,000 students over the last 10 years as well as a senior level course in the macroeconomics of agriculture. Dr. Penson has also taught graduate courses in macroeconomics and finance in Guatemala, Nicaragua and Ecuador. He is the recipient of the Outstanding Undergraduate Teaching Award from the Western Agricultural Economics Association and the Distinguished Undergraduate Teaching Award - More Than Ten Years Experience from the American Agricultural Economics Association.

Dr. Penson received the Outstanding Alumus Award from Southern Illinois University and is one of a small group of faculty members at Texas A&M University who have received the Distinguished Faculty Achievement Award at the university level from the Association of Former Students in both teaching and research. Noted Dr. Karen Kubena, Associate Dean of the College of Agriculture and Life Sciences: “Despite the fact that more than two thousand faculty members are at Texas A&M University, Dr. Penson has garnered awards in both of these arenas at the university level from the Association of Former Students.”

2008 SAEA/SAAS ANNUAL MEETING
Dallas, Texas
February 2-5, 2008

See the SAAS website for latest meeting updates and hotel reservation: http://www.saasinc.org/Dallas2008/Dallas-Main-Pg.asp
SAEA OUTSTANDING TEACHING OF A COURSE AWARD

DR. JAMES STERNS, UNIVERSITY OF FLORIDA

The winner of this year’s SAEA Outstanding Teaching of a Course Award is Dr. James Sterns, University of Florida, for AEB3300-Principles of Agricultural and Food Marketing. This course seeks to stimulate each student’s understanding of the entire marketing system for food and agricultural products from consumption back to production and agricultural inputs.

2008 SAEA/SAAS ANNUAL MEETING

Dallas, Texas
February 2-5, 2008

See the SAAS website for latest meeting updates and hotel reservation: http://www.saasinc.org/Dallas2008/Dallas-Main-Pg.asp
This Extension program team has combined their talents and resources to develop the Southeast Beef Cattle Marketing School which provides the latest beef cattle market analyses and information to beef cattle producers across Alabama, Florida, Georgia, and South Carolina. The schools help participants in the beef cattle industry understand how to develop and use a written marketing plan and implement these marketing plans to enhance the long-term viability of their farm businesses. The hands-on training offered in the School reinforces use of marketing concepts to make better farm business decisions.
The winner of this year’s SAEA Outstanding Doctoral Dissertation Award was Shiferaw Feleke, University of Florida, for his dissertation “Global Competition for the Japanese Fruit Juice Market.” This study identifies the market structure of fruit juices imported into Japan within the context of consumer demand theory. Results from the study have important implications for countries exporting fruit juices to Japan, for identifying market strategies, and export supply decisions. Dr. Feleke’s Doctoral Committee Chair was Dr. Richard Kilerm.

Shiferaw Feleke, SAEA Ph.D. Thesis Award winner with Past-President, Kim Jensen and President Damona Doye.

2008 SAEA/SAAS ANNUAL MEETING
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SAEA OUTSTANDING MASTER’S THESIS AWARD

Divina Gracia P. Rodriguez
Texas Tech University
Major Professor: Professor Roderick Rejesus

The winner for this year’s SAEA Outstanding M.S. Thesis Award was Divina Gracia P. Rodriguez, Texas Tech University, for her thesis “Impacts of a Poverty Alleviation Program for Coconut Producers in the Philippines: A Panel Data Approach.” This thesis examines the economic impact of a multi-faceted poverty alleviation program specifically designed for poor coconut producers in the Philippines. The analysis uses a panel dataset to model the sources of the program impact. Ms. Rodriguez’s Master’s Thesis Committee Chair was Dr. Roderick Rejesus.

Divina Gracia P. Rodriguez, M.S. Thesis Award winner with Past-President, Kim Jensen and President Damona Doye.

2008 SAEA/SAAS ANNUAL MEETING
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The Best Journal Article Award winners are Jorge Fernandez-Cornejo, Chad Hendricks and Ashok Mishra for an article in December 2005 issue of *Journal of Agricultural & Applied Economics*. Shown here is Ashok Mishra with Henry Kinnucan, *JAAE* Editor and President Damona Doye.

2008 SAEA/SAAS ANNUAL MEETING
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February 2-5, 2008

See the SAAS website for latest meeting updates and hotel reservation: http://www.saasinc.org/Dallas2008/Dallas-Main-Pg.asp
**FIRST PLACE QUIZ BOWL WINNERS**

From left: Carmen Albright, a student at the University of Arkansas, Damona Doye, SAEA President, and Alicia Taylor, a student at the University of Florida.

**SECOND PLACE QUIZ BOWL WINNERS**

From left: Meredith Shivers, a student at Mississippi State University, Damona Doye, SAEA President, and James Clark, a student at the University of Florida. Missing from the photo is the third member of the 2nd place team, Andrew “A.J.” Hood, a student at the University of Arkansas at Monticello.

**THIRD PLACE QUIZ BOWL WINNERS**

From left: James Harris, a student from Mississippi State University, Damona Doye, SAEA President, and Tafral Middleton, a student at Virginia Tech. Not show is team member, Katie Kemmer.
First Place Poster Award Winner

The winners, Joey E. Melhorn, Timothy N. Burcham, and Philip Smartt were unable to attend the Business Meeting and Awards Ceremony.

Second Place Poster Award Winner

Kim Jensen accepts the certificate for placing 2nd in the Selected Poster competition from Andrew Muhammad and President Damona Doye. Not shown are co-authors, winners Burt English, Jamey Menard, and Kateryna Goychuk.

Third Place Poster Award Winner

Nathan Smith accepts the award for 3rd place in Poster competition from Andrew Muhammad (left) and President Damona Doye (not shown winner is John Paul Martin, the co-author of the poster).
SAEA CERTIFICATES OF APPRECIATION FOR CONTRIBUTIONS TO THE ANNUAL MEETING
MOBILE, ALABAMA, FEBRUARY 3-6, 2007

Jim Stern, Quiz Bowl Committee Chair

Rita Carreira, Audio-Visual Equipment Committee Chair

Andrew Muhammad, Selected Posters Committee Chair
Damona Doye, SAEA Past-President receives the plaque of Appreciation for Service from H.L. Goodwin, SAEA President

H.L. Goodwin, SAEA President, makes concluding remarks
Chung “Charlie” L. Huang flanked by Past-President Kim Jensen and President Damona Doye receives the plaque “Lifetime Achievement” award for his contribution to the SAEA.

John Penson, recipient of the Lifetime Achievement award with Past-President Kim Jensen and President Damona Doye.

Richard Kilmer, the recipient of the Lifetime Achievement award and his wife, with Past-President Kim Jensen (left) and President Damona Doye.
Happy Members after the Business Meeting
Happy Members after the Business Meeting

- Where is the exit?

- Next year’s meeting is in Dallas and it is quite a way from Mobile. If we start walking today, and travel budgets as they are, we’ll make it just in time!!
Southern Agricultural Economics Association
2007 Membership Renewal/Application

________________ New Member ______________ Update My Address

Membership is based on January through December calendar year. Journal subscriptions begin with the next issue after payment is received and end with the calendar year. No purchase orders or phone orders accepted.

NAME: _______________________________________________________________________________________
(Last)(First) (Initial)

Agency/Company/University: ___________________________________________________________________

Department: ________________________________________________________________________________

Mailing Address: ____________________________________________________________________________

City: ____________________________ State/Province: __________________________
Zip: _____________________________ Country: __________________________

Email: ____________________________ Phone: __________________________

SAEA MEMBERSHIP CATEGORY (check one):

LIFETIME MEMBERSHIP (Based on age on or before January 1 of year applying): Full benefits and voting rights open to those who are at least 55 years old.

_____ 55-59 - $275  _____ 65-69 - $195
_____ 60-65 - $225  _____ 70+ - $150

UNITED STATES
_____ $30  _____ $10 - Special Student Rate

INTERNATIONAL (all other countries)
_____ $35

Payment may be made online using Discover, MasterCard or Visa at www.saea.org then click on ‘payment’ and follow instructions (if paid online, do not send this form by mail)

OR

make check payable in $US to Southern Agricultural Economics Association and mail with this form to the address below

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